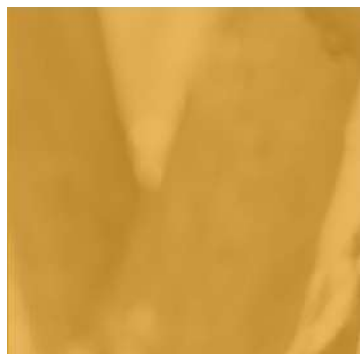


LET'S CREATE
POWERFUL STORIES
TOGETHER





We see your business
through your **customer's**
eyes.



We work as a bridge
between your customer
& your brand.

Connectingdotsdigitally





Who We Are



With over 50+ years of collective experience and expertise in domestic, International Healthcare Management and Digital Marketing, we know who we are, where we've been and where we're moving with our partners.

IMMTAL Consultants Pvt Ltd, headquartered in Mohali, Punjab, India, stands as a prominent company providing tailored made cutting-edge digital marketing services and software development.

We also provide comprehensive consultancy in Healthcare and student counselling. We know that talent and tools are not enough to deliver an outstanding agency experience. Instead, building strong relationships and delivering desired results drives us.

We are not an agency – we are part of your team.

Our Mission

& Vision

Mission

Our mission is to empower businesses and individuals with innovative solutions that drive growth, foster connections, and exceed expectations.

Vision

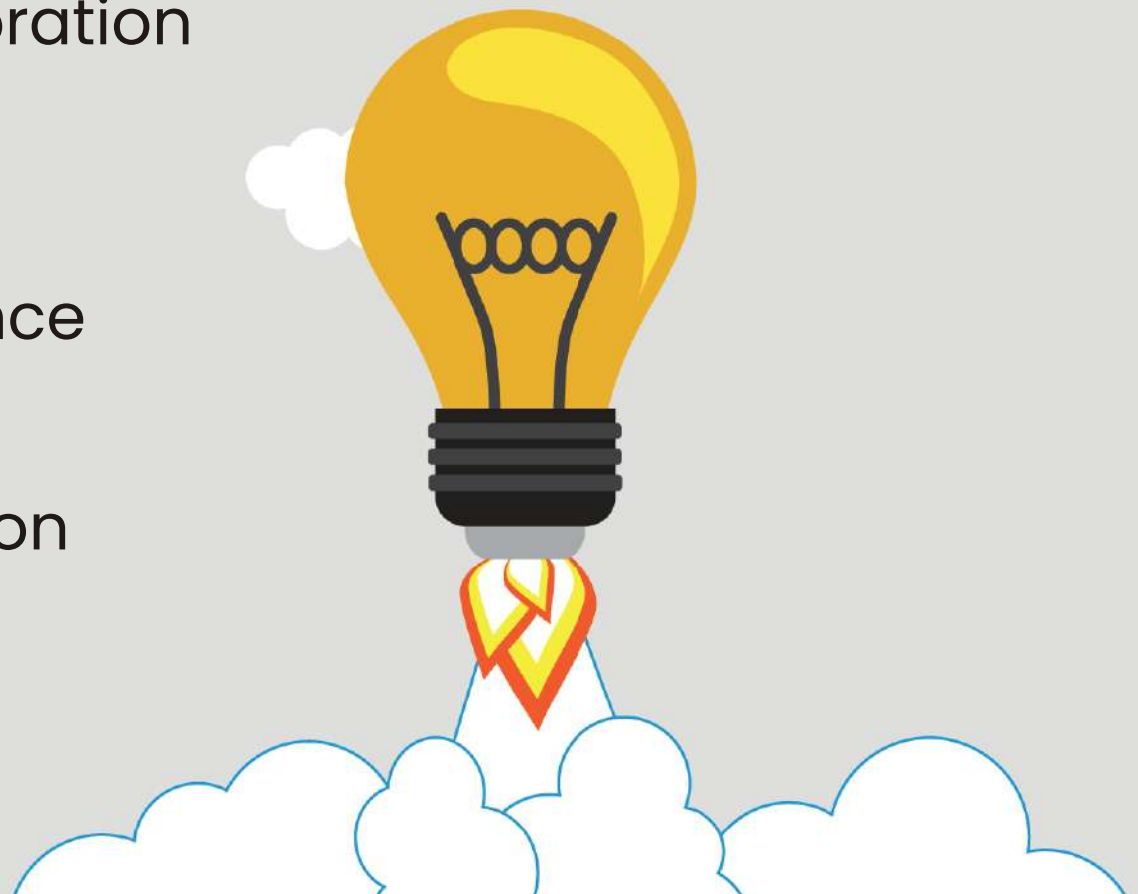
Our vision is to be recognized as a trusted leader in digital marketing and healthcare consultancy services, renowned for our unwavering commitment to quality, integrity, and client satisfaction.





Our Approach

- ✓ Client-Centric Collaboration
- ✓ Strategic Innovation
- ✓ Collaborative Ideation
- ✓ Technological Excellence
- ✓ Tangible Parameters
- ✓ Results-Driven Execution



“

Great creative does not build
great relationships.

Great relationships build
great creative.

”

– Robert Soloman



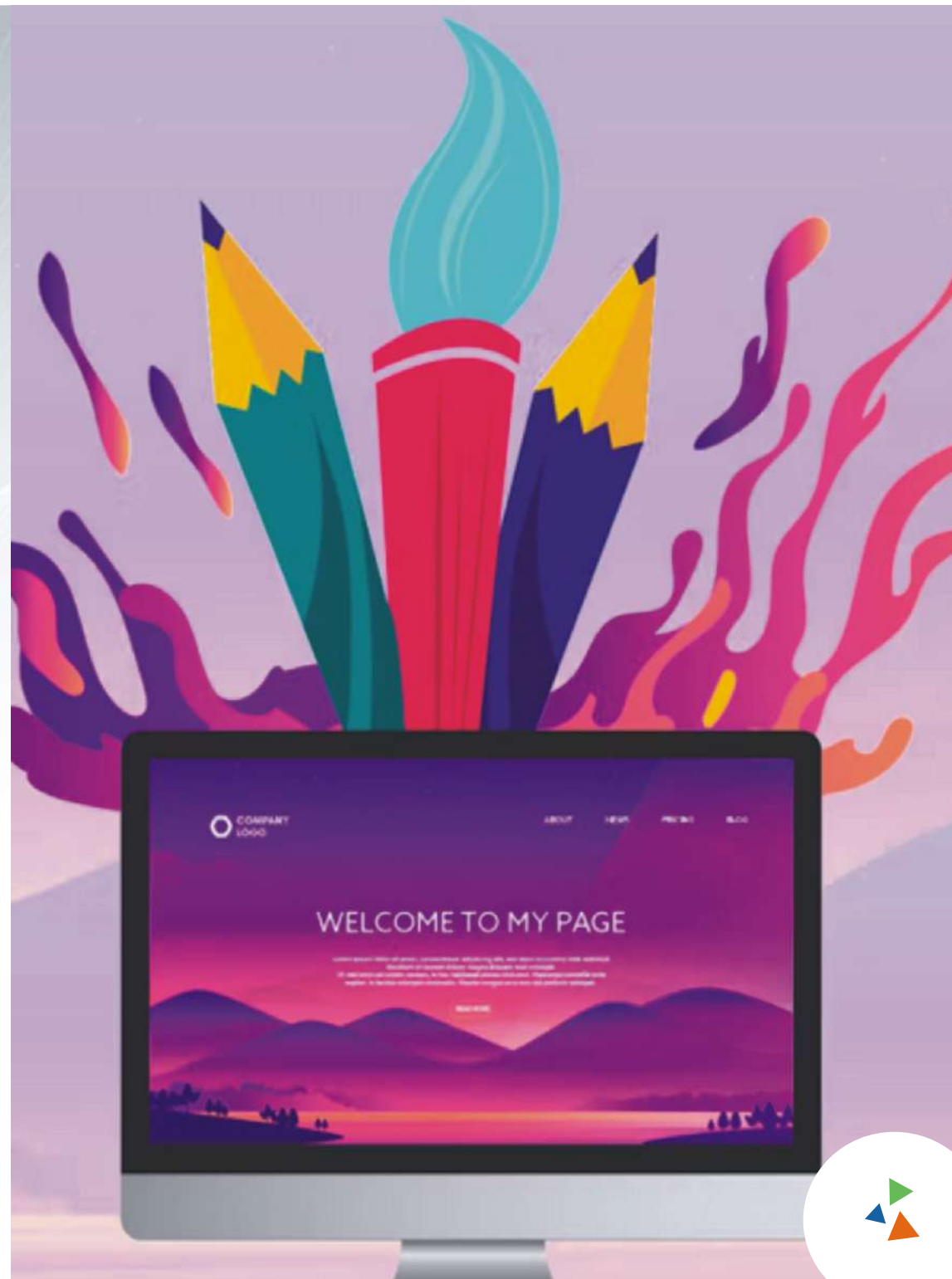


**WE CONNECT ALL YOUR
SOCIAL MEDIA DOTS.**

“

Empowered with cutting-edge tools and expertise, we seamlessly bridge all social media gaps and eliminate loopholes, ensuring a cohesive and interconnected digital presence for your brand.

WEB DESIGN & DEVELOPMENT





WEBSITE DESIGN & DEVELOPMENT SERVICES

We create visually stunning, out-of-the-box designs, cutting-edge websites, designed & delivered to the highest possible standards using the latest trends and technologies. We take pride in offering comprehensive and seamless solutions that cover every aspect of your online journey.

Here's a brief overview of the services we offer:

- ✓ Innovative Website Design
- ✓ Responsive Web Development
- ✓ Customized Solutions
- ✓ E-commerce Expertise
- ✓ Content Management Systems (CMS)
- ✓ SEO Optimization
- ✓ Technological Excellence

BRANDING & PR





BRANDING & PR

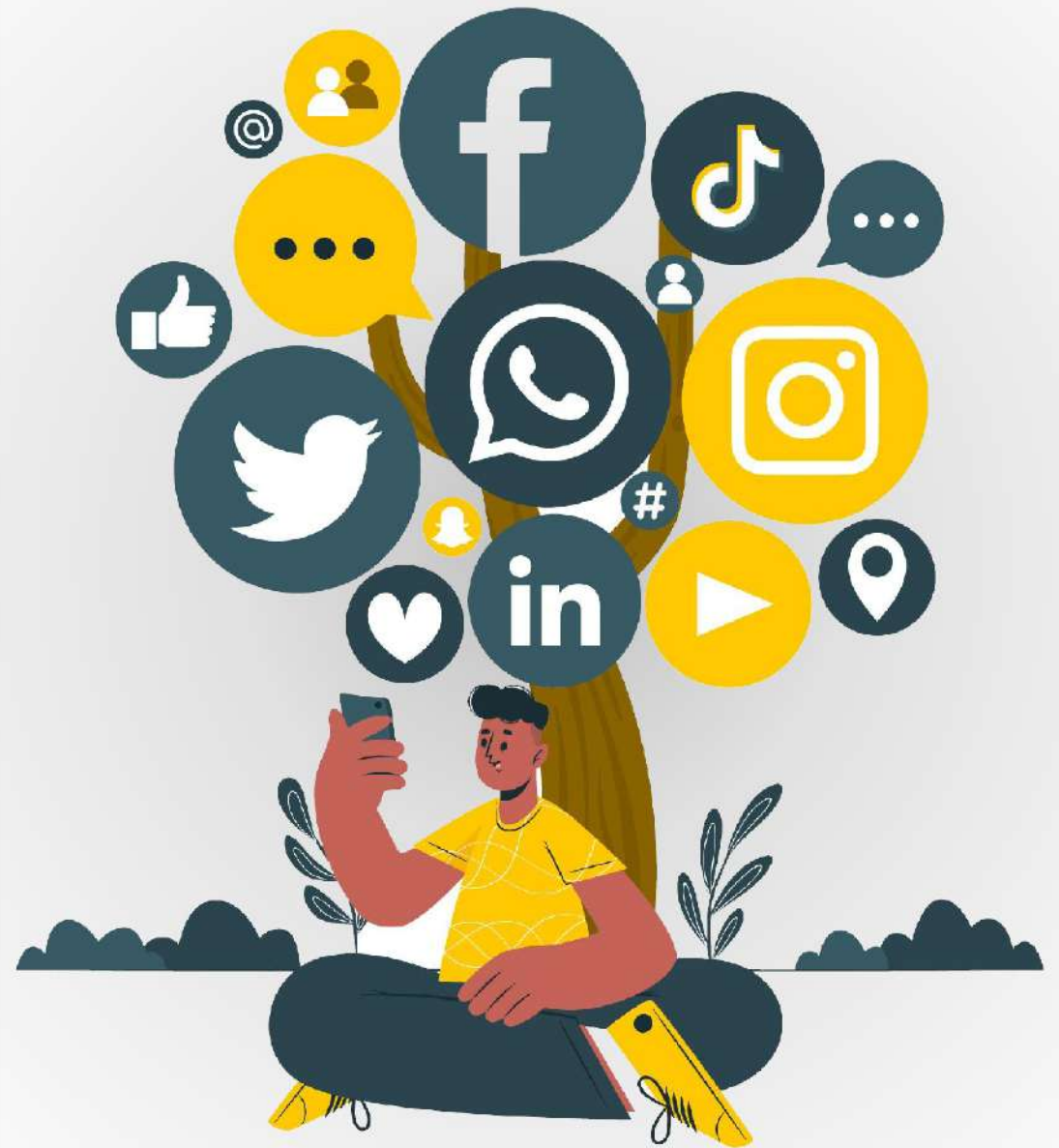
We redefine your brand narrative and elevate your public image through our comprehensive Branding & PR services. We craft compelling stories, establish a distinct brand identity, and cultivate meaningful connections with your audience.

An overview of the services we offer:

- ✓ Brand Strategy Development
- ✓ Brand Identity Design
- ✓ Public Relations Campaigns
- ✓ Media Relations
- ✓ Event Branding and Management
- ✓ Influencer Partnerships

Connect us for Branding & PR services that transcend traditional boundaries – we are committed to shaping a brand story that captivates, resonates, and leaves a lasting positive impression on your audience. Partner with us to cultivate a strong brand identity and build enduring relationships with your stakeholders.

DIGITAL MARKETING





DIGITAL MARKETING

At our social media marketing hub, we are passionate about harnessing the immense power of social platforms to elevate your brand and create a meaningful impact in the digital world.

An overview of the services we offer:

SMO : We help you to present your business in an optimum position to tap the huge market that occur in social media platforms. We help to increase brand awareness and publicity through personalized content and target audience through varied social channels.

SEM: Our team of specialists conducts thorough market analysis and develop strategies that combine advanced analytics to deliver sustainable visibility for your brand. We combine the latest tools and techniques to deliver compelling ROI on your campaigns.

SEO: This is an effective technique used to optimize your website for the search engines so that you can attain higher ranking and visibility in the SERP. We offer SEO solutions for ranking issues, Google penalties and other deficiencies at affordable packages.

SEARCH ENGINE OPTIMIZATION





SEARCH ENGINE OPTIMIZATION

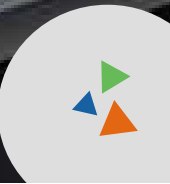
Our SEO strategies aim to deliver sustainable results, boost brand authority, and ultimately drive conversions. Our approach revolves around meticulous analysis, careful planning, and continuous optimization.

An overview of the services we offer:

- ✓ Strategic SEO Audits
- ✓ Keyword Research and Optimization
- ✓ Content Creation and Optimization
- ✓ On-Page / Off-Page SEO
- ✓ Technical SEO Enhancements
- ✓ Link Building Strategies
- ✓ Local SEO Optimization
- ✓ SEO Analytics and Reporting
- ✓ SEO Consultation and Strategy Development

Our **SEO**
your results

SOCIAL MEDIA MARKETING





SOCIAL MEDIA MARKETING

At our social media marketing hub, we are passionate about harnessing the immense power of social platforms to elevate your brand and create a meaningful impact in the digital world.

An overview of the services we offer:

Facebook/Instagram Ads: We leverage the reach of Facebook and Instagram to create compelling ads that engage target audiences and drive conversions.

Google/YouTube Ads: We harnesses the power of Google and YouTube advertising to reach a wider audience and amplify brand awareness.

LinkedIn Ads: For B2B excellence, our LinkedIn advertising services target professionals, ensuring your brand stands out in the professional landscape.

Twitter Ads: We plan and execute Twitter campaigns that align with your goals, whether it's brand awareness, follower growth, or promoting specific products or services.

PAY PER CLICK





PAY PER CLICK PPC

At our PPC services, we specialize in creating highly optimized and cost-effective campaigns that ensure your brand appears at the right place, at the right time, to the right audience.

An overview of the services we offer:

- ✓ Strategic Campaign Planning
- ✓ Keyword Research and Selection
- ✓ Ad Copy Creation and Optimization
- ✓ Ad Extensions Implementation
- ✓ Targeted Audience Segmentation
- ✓ Landing Page Optimization
- ✓ Budget Management and Control
- ✓ Performance Tracking and Reporting
- ✓ Continuous Optimization

BLOG WRITING & CONTENT DEVELOPMENT





BLOG WRITING & CONTENT DEVELOPMENT

We understand the power of compelling content in driving digital success. Our Blog Marketing and Content Development services are designed to enhance your brand's online presence, engage your audience, and establish your authority in the digital landscape.

An overview of the services we offer:

- ✓ Strategic Content Planning
- ✓ Engaging Blog Content
- ✓ SEO-Optimized Articles
- ✓ Content Calendar Management
- ✓ Content Distribution
- ✓ Guest Blogging Opportunities
- ✓ Visual Content Creation

EMAIL & WHATSAPP MARKETING





EMAIL & WHATSAPP MARKETING

At our email & whatsapp marketing services, we specialize in crafting engaging and personalized email/whatsapp campaigns that resonate with your subscribers, promote brand loyalty, and deliver measurable results for your business.

An overview of the services we offer:

- ❑ **Email Marketing:** Our services are crafted to deliver impactful messages directly to your audience's inboxes. From newsletters to targeted campaigns, we optimize every email for maximum engagement.
- ❑ **WhatsApp Marketing:** Harness the immediacy of communication with our WhatsApp marketing services. We helps you connect with your audience on a personal level, delivering promotions, updates, and information directly to their devices.

CORPORATE VIDEO MARKETING





CORPORATE VIDEO MARKETING

We extend our expertise beyond the digital realm, offering top-tier corporate Videomaking and Marketing services. Elevate your brand narrative, engage your audience, and leave a lasting impression with our comprehensive video solutions.

An overview of the services we offer:

- ✓ Professional Video Production
- ✓ Brand Storytelling
- ✓ Product and Service Showcases
- ✓ Event Coverage and Highlights
- ✓ Marketing Strategy Integration
- ✓ Distribution and Promotion
- ✓ Metrics and Analysis

Connect us for Corporate Video Making and Marketing that goes beyond visuals – we create impactful narratives that resonate with your audience and contribute to the overall success of your brand.

SOFTWARE

DEVELOPMENT
HARDWARE
& SECURITY





SOFTWARE DEVELOPMENT HARDWARE & SECURITY

Stay at the forefront of technology with our customized software development solutions. Safeguard your premises with cutting-edge surveillance solutions. We are excited to offer advanced security services and hardware management.

An overview of the services we offer:

- ✓ Customized Software Development
- ✓ Blockchain Management
- ✓ Token Development
- ✓ Coin Development
- ✓ Exchange Development
- ✓ Hardware and Networking Installation
- ✓ High-end Camera Installation

HEALTHCARE SERVICES





WE HAVE EXPERTISE IN

- ✓ All Empanelments
- ✓ Digital Marketing
- ✓ Branding & PR
- ✓ Hospital Support Services
 - Pathology Lab
 - Physiotherapy
 - F&B Services
 - Security Services
 - Housekeeping Services
 - Recruitment Services

01 02 03

04 05 06

**HERE ARE 6
GREAT REASONS
TO CHOOSE IMMTAL**





WHY US?

01 Strategic
Expertise

02 Tailor-made
Consultancy

03 Innovation
at the Core



04 Client-Centric
Focus



05 Proven Track
Record

06 Results-Driven
Execution




Let's meet up for a
COFFEE
and talk about
YOUR GROWTH!

 BI, P. No. D-229, Sector 74,
Phase 8B, Industrial Area, SAS Nagar,
Mohali - 160070, Punjab, India 

 Portage Parkway, Concord,
Ontario, L4K 0J6, Canada 

 info@immtal.com

 +91172 4737 386

We believe in
DELIVERING
desired results